Aide et Action

Changing the world through Education







Enterprise Model and Skill training centers

Publication Details: First Edition, November, 2018

Design and Layout: Praveen Kumar

Published by:

Aide et Action, B-22 Dev Nagar,

Tonk Road, Jaipur-302018

Edited by: Supriya Yadav

Supported by: TFWA Care

Disclaimer:

This document is an outcome of a project titled, "iLEAD (Initiative for Livelihood Education and Development " supported by "TFWA Care" for the economic development and social empowerment of the marginalised youth of our country. This document is intended for use by policy-makers, academics, media, government, non-government organisations and general public for guidance on matters of interest only and does not constitute professional advice. The opinions contained in this document are those of the authors only. However, the decision and responsibility to use the information contained in this document lies solely with the reader. The author(s) and the publisher(s) are not liable for any consequences as a result fuse or application of this document. Content may be used/quoted with due acknowledgement to Aide et Action.

© Aide et Action, 2018

Content

Introduction	1
Organisation Overview	3
Programme Overview	5
Enterprise Model and Skill Training Centers	6
Stories of Human Interest	n

Introduction

Economic growth of a country depends upon the skills of its people and the application of knowledge, inherited or acquired by them. Optimum utilisation of human resources undoubtedly leads to considerable degree of economic development of a country. Unemployed human resources signify that a section of the society is without any source of income. Hence they experience misery and starvation. Generally unemployment means an economic active person without any employment.

biggest contributing The factor to growing income disparities is, without doubt, unemployment. Unemployment is a global problem, with more than 73 million youth unemployed worldwide. In India, the unemployment rate among youth is almost 13 percent (compared to 4.9 percent overall). Underemployment is even higher. Given the kind of opportunities available in the country, it is disheartening to note these dismal figures. The missing link here is skill development which is the key ingredient to robust economic growth.

"Rural areas are failing to provide opportunity and are losing their young people. This has major consequences at the local, national and global level. It can erode national economies, political stability, and food security,"

Institutions and individuals promoting rural development now see entrepreneurship as a strategic development intervention that could accelerate the rural development process. Furthermore, institutions and individuals seem to agree on the urgent need to promote rural enterprises: development agencies see rural entrepreneurship as an enormous employment potential; politicians see it as the key strategy to prevent rural unrest; farmers see it as an instrument for improving farm earnings; and women see it as an employment possibility near their homes which provides autonomy, independence and a reduced need for social support.

Our Vision:

A world where dignity is ensured for all men and women through education.

Our Mission:

To make education a lever for development

Our Values:

Liberty, Respect, Solidarity, Equity, Integrity

Organisation Overview

Aide et Action

Changing the world through Educatior

Aide et Action is an international development organization founded in 1981 in Paris, with its headquarters in Geneva. The organisation is currently working in 32 countries reaching out to more than 3 million people. AEA's actions are guided by Nine focal themes; Access to Quality Education, Livelihood Education, Inclusive education. Women's Education and Empowerment, Disaster preparedness and Mitigation, Health Education and HIV AIDS, Education for Migrating population, Early Child Care and Education and Education for Global Citizenship. The projects are managed by highly professional teams operating from seven sub regional offices (Bhopal, Chennai, Delhi, Guwahati, Hyderabad, Jaipur and Patna).

The organisation's initiatives benefit Children from underprivileged sections (Children of Migrant workers, Children living in difficult situations, Children of commercial sex workers, Children affected due to ethnic violence, Dropout children, adolescents, Never enrolled children), Person with Disability, Person Living with HIV/ AIDs, Unemployed Youth population, Communities Vulnerable to Natural Disasters and Migrant Population (Distress migrants) with special focus on women and girl child.

In 2017, there are 37 projects operational across India, Nepal, Sri Lanka, and Bhutan and reaching out to a total population of 756,805. Our projects are engaged with more than 160,000 Primary School Children and 3,810 Teachers across 1043 Schools and have trained more than 11,000 youths in employability skills. 232,579 Total Youth trained so far

73% Placement

99,717 Youth (Girls)

Programme Overview



The organization strongly believes that there is a co-relation between livelihoods and education. Livelihoods contribute to the attainment of education and education in turn contributes significantly to enhance livelihood opportunities.

With this background, Aide et Action has promoted a unique project called iLEAD (Initiative for Livelihood Education and Development) which aims at economic empowerment of marginalised drop out youth between 18-35 years through building their skills and capacities to take up employment opportunities in the fast emerging service sector.

The programme is highly sensitive to market demand and takes up only those employable trades which have demand in the local market. The training curriculum is also designed in consultation with the local business establishments and enterprises. This not only ensures a match between the market or industry expectations and the skills of the trainee but also helps in getting them entry level jobs easily.

Enterprise Model and Skill Training Centers

Enterprise Model and Skill training Centers (EMSTC) is a programme supported by Aide te Action's flagship programme iLEAD - Inititative for Livelihood Educationa and Development, for the creation of sustainable employment and income opportunities for the benefit of drop out and unemployed rural youth.

The Main Focus

The Enterprise Model and Skill Training Centers aims to develop entrepreneurial and skills among the unemployed rural youths willing to create small or micro-enterprises by providing them seed capital for starting their enterprise where they will not only manage their enterprise but also train more youths from nieghboring villages. This will not only provide entreprenerial opportunities to the unemployed rural youths but will also benefit the rural population by contributing in the econominc development of the village.

Our Objective

- Bringing about a reduction in the number of people living below the poverty line in the backward areas by providing real time business experience and on the job training within their village
- 2. Enhancing and providing necessary inputs for personality development, life skills and forward and backward linkages for the trained youth for the sustainability of the efforts and better quality of life.
- 3. Helping trained youth having exceptional apttude and interest to emerge as successful entrepreneurs and catalysts for generating more employment opportunities

The Process

The process of Enterprise Model and Skill Training Centers starts with the selection of candidate through mobilization drives in which drop out youths from marginalized communities with an aspiration to do something in life are driven to iLEAD center where they are given vocational training in the trade identified during Employability and Entrepreneurship Potential Assessment (EEPA) which is done to understand the market demand and the aspirations of the youth. Based on the result of EEPA, trades are finalized. Once the trades are finalized, the identified youths undergo interest inventory test based on their aptitude, they are enrolled different courses available at that particular center. Along with the skill development on specific trade equal weightage is given to the overall personality development by providing regular sessions on basic computer literacy, enhancement of digital skills, soft skills, communicative English, personality developand Gossip Circle for Empowerment. ment

During the course of training, selected trainees who are willing to start their own enterprise are trained under 'Initiate and Manage Business' programme under which they get a clear understanding on how to start and run their own businesses. Not only this, support will be provided in establishing their business initiatives by providing them seed capital in the form of products, product training, facilitating in enterprise registration, providing support in identification of support in the local store for the products, managing business activities, equal ownership in profit, tracking their activities etc. Starting from branding to marketing everything is taken care of.

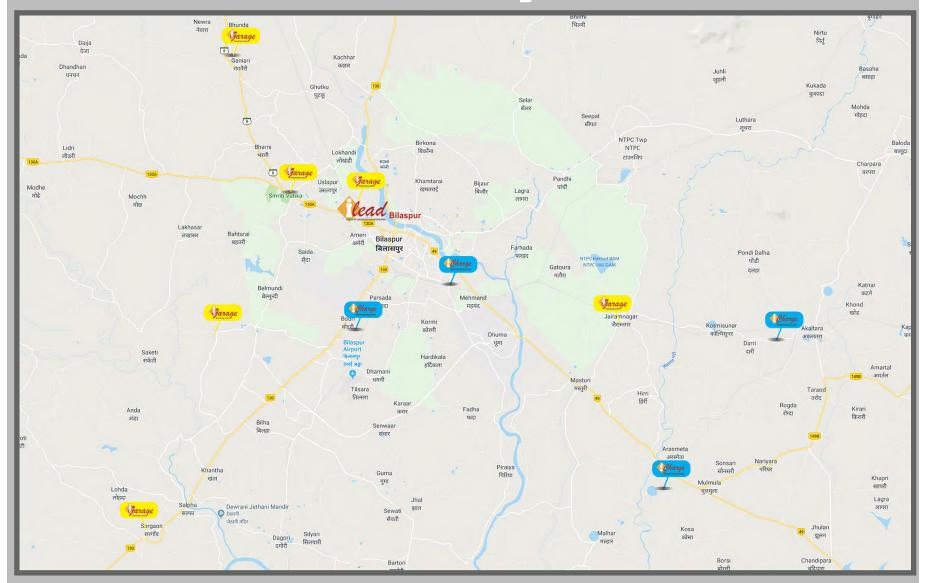
Once the candidates are through with their training, the selected candidates who had opted for EDMI training and are all set to become entrepreneurs start working on their business plans with respect to their domain training.

In Bilaspur district of Chhattisgarh, these domains are automobile and electrician

Taking the process further, these candidates present their proposals and after a rigorous selection process final shortlisting of the candidates takes place based on the discussion with respect to their proposal presentation. Once the candidates are shortlisted, all necessary documentation and paper work is done in a systematic manner. With support from iLEAD programme of Aide et Action the complete new setup of the enterprise in their own names including all the collaterals, branding, support in marketing strategy is provided to these candidates.

Not only this, these enterprises further act as training centers where they will provide training to ten more deserving youths from the neighboring villages and would support at least one more youth in establishing his/her own enterprise and the cycle continues through the revolving fund.

10 Enterprises



10 different locations

Stories of Human interest

Sushma Bhargava



Repairing two wheelers is generally not seen as a woman's forte. But 19-year old Sushama Bhargave from a small village Ameri, in Bilaspur district of Chhattisgarh dared to become one. As the youngest and second woman in Chhattisgarh to open up a two wheeler garage is no big deal for this 10th pass girl. Sushma, started repairing bicycle at her maternal uncle's repair shop when she droppped her studies after completing class 10th from a local school to support financial needs of her family and the educational needs of her four siblings, two sisters and two brothers. It was during her childhood that Sushma got an opportunity to repair a bicyle when was just 13 year old. Like other young children in the age group of 10-12 years I also used to spend my summers in travelling long distances onmmy bicycle with my friends, but one day my bicycle broke down so I went to my maternal uncle who does the work of bicyle repair. There were other customers at his shop who had come to get their bicycle repaired so he asked me to wait but I didn't listen to him and started shouting, to which he responded back to me saying 'ja khud karle, main nai karunga' (go do it yourself, I am not going to repair your bicycle. It was then, when I dismantled my bicyle and after all the hardwork I managed to repair my bicycle on my own. That day I learnt a lesson that nothing can stop us, if we are ready to do hard work and are not dependent on others for our work. Sushma, eldest of the seven siblings, decided to turn professional two wheeler mechanic as she realised her earnings would supplement the meagre income of her parents who work as daily wage labourers Having the knowledge to do small repairs on the bicycles gave her the confidence to try her hands on two wheeler repairing and servicing. Since her chidlhood days she was very fond of riding a bicycle and as she entered her teens she learnt to drive a motor cycle as well. Looking at her interest in technical skills, specially in automobile sector, one of her relative advised her to join iLEAD Bilaspur where she would be able to gain full knowledge and hands on learning experience in two wheeler repairing. Without giving much thought, she immediately grabbed the opportunity and enrolled herself for the training.



"My father was very proud of me when I managed to safely drive the motorcycle. It gave a boost to my confidence, she recalls. When Sushma expressed her desire to open her own two wheeler garage, her family was not very happy with her decision but her maternal uncle, under who's supervision she learnt bicyle repairing welcomed it and encouraged her to go ahead.

⁶⁶ I want my siblings to get good education and a bright future. I have decided to dedicate my life for them and want to see them achieve big success in life," she adds. 99





Satrupa Anant



In the era of women empowerment, women have made a remarkable move and achieved a place in various fields of science, politics, education and much more. Be it engineering, doctorate or even artist's women have constantly fought for their rights and stood up for themselves breaking the typical stereotypes of the Indian society. One such empowering story is a 21-year old Satrupa Anant. Coming from a small village in Bhaandi, Chhattisgarh, Satrupa is Chhattisgarh's first iLEAD certified two wheeler mechanic. At this stage, where there are a large number of career options available, two wheeler garage is the least chosen one, actually, can say 1 out of 10 women choose it as their career. Satrupa wakes up as a proud women every day and with her head high goes to work at Jaspar Car Care. Doing the job that only

men do, typically in India, she is the first women in Bilaspur to complete a course as an automobile mechanic.

Satrupa started her career as assisstant supervisor at Jaspar Car Care, Bilaspur. Her job responsibilties included tele calling and maintaining service records of the vehicles, remininding clients regarding servicing of the vehicle to begin with. Later on she was shifted to technical support unit



where she was responsible for diagnosing the faults in vehicles which used to come for repair and paralelly she was also responsible for servicing of the two wheelers.To make a woman learned means to empower her. And Satrupa has stood testimony to that, by being one of those few examples. Her ability to repair two- wheelers not only opened avenues for her and her family, but has also gained respect from her in-laws. Satrupa was not always like that. She was conservative, care-free and dependent on her family for the simplest of thingsHer life took a turn when she got married, where she started living with a family of seven and her husband being the only earning member in the family.



She was incapable of helping her husband in contributing to family income, as she was not skilled enough so that she could take up a job- something that troubled her often and a reality she wanted to change about herself.

While working in the fields was tedious, a lack of exposure led Satrupa to resort to dogmatic ways of running her family. She was not given the freedom and financial independence she deserved from her in-laws. But all this was about to change soon with Aide et Action's intervention in the area through iLEAD programme with support from TFWA Care.

To equip herself with the knowledge and ability to work in automobile sector and in order to lend a helping hand to her family in generating income and lead a better lifestyle; Satrupa enrolled herself in the programme. The 75 days she spent at the iLEAD Bilaspur center not only helped her to learn about two-wheeler repair and service but also led her to develop a sense of confidence and independence. The skill development programme has completely transformed her life. Her in-laws are now willing to give her more freedom and take her consent before taking any decision.

Satrupa is among the 10 entrepreneurs who have been shortlisted for Enterprise Unit and Skill Training Center initiative in Bilaspur. In June 2018, with support from iLEAD, Satrupa's iGARAGE was launched along with three more entrepreneurs, where she is not only providing two wheeler repairing services to the community but has also trained ten more youths from the neighboring villages in past four months.



Bhima Khande



23 years old Bhima Khande lives in Latiya Village, Akaltara, Janjgir Champa (C.G.) His family comprises two sisters, parents and he is the youngest among his siblings. Bhima's father is an agricultural laborer but even amidst acute financial difficulties he ensured that all his children get educated.

After completing his schooling, he wanted to do some professional course but his father, who was the primary bread-winner, was often falling sick and thus expecting him to support. Thus, Bhima started working as agricultural labor to supplement the family in- come. However, once he happened to meet a friend, who was studying at iLEAD Bilaspur. After knowing about his friend's experience Bhima was eager to know more about the programme and soon enrolled himself. After judging his skills, he was admitted in Electrical trade. Bhima was very shy initially, but eventually mixed up with his classmates. As part of the iLEAD training curriculum Bhima got the opportunity to attend lectures by industry experts. He was also imparted knowledge on several topics like time management, enterprise development and advantages of becoming self-reliant etc.

Within a span of three months training, Bhima passed the course with flying colors and was placed under a contractor.

Bhima saw a huge potential of opening his own enterprise in the village as there is no shop for the repair of electrical and people have to travel long distances to get their household gadgets repaired. But due to lack of financial support, he opted to take up a job.

After working under a contractor for a year, Bhima got the opportunity to open his own electrical repair shop - Bhima's iCharge with iLEAD's Enterprise Model and Skill Training Center initiative supported by TFWA Care in Bilaspur district of Chhattisgarh. Its been five months now since he opened his own enterprise, where he has given training to ten more youths from the nearby villages. He is doing well in his business as there is no other electrical shop in his village, so he is getting lot repair work.

'It feels great when my friends and neighbors come to me and say that we also want our chil-

dren to follow Bhima's foot steps. your son is an inspiration for our children', adds his father.

Bhima is very happy now as he is able to help his parents. With god's grace and iLEAD's support, Bhima is doing well in his business. He has even employed two youths and paying them monthly honorarium as well.



Bhima has even taken contract for Tata sky and d2h installation.

Shyaam Ratan



Shyam Ratan is now an entrepreneur, owner of Shyam's iGarage and mentoring a number of new dropoutyouthsin his area with iLE-AD's Enterprise Development and Skill Training Center in his village.

27 year old, Shyam Ratan Sahu belongs to a BPL family, residing at Amerikampa Village which is around 29kms from Bilaspur, Chhattisgarh. His family comprises of his parents and two sisters and his father is the only earning member in the family who's source of income was farming. He was idle, vagabond, always moving here there with some friends. So his parents decided to get him married, but it did not happen as he wanted to become financially independent before getting married. One day while he was on his way to Bilaspur, he happened to meet one of his friend who was on his way to office, Shyam was hap-

py to know about his friend's progress and shared his experience at iLEAD Bilaspur where training as well as placement opportunities provided. He got convinced by his friend and the very next day came to iLEAD Centre for details. Based upon his aptitude he was enrolled in Automobile trade. Regularly attending the classed and proper guidance of trainer increased his theoretical knowledge & practicaī knowledge. As soon as he completed the course, he got selected for job at M/s Shriya Bajaj, Sargoan,Bilaspur,withgoodsalary.

His parents were very happy when he got the job and started supporting his family in fulfilling the financial demands.

The story doesn't end here, one night, while I was coming back from my work, I realised that 'there is no two wheeler repair shop in my own village, and villagers had to travel long distances to get their vehicles repaired, so I thought it would be good if I can come up with my own two wheeler repairing garage someday, recalls Shyam. Since then, I had a dream to open up my own Garage in my own village so that I could serve the people from my community instead of working at a garage which was quiet far from my village and that way I could look after my parents also and provide services to the people of community.



Soon I got a call from iLEAD Bilaspur, when Pandey Sir told me about the opportunity to open my own enterprise. Initially I was little skeptical as I was not sure whether I would be able to manage the expenses and would be able to repay the grant amount as part of revolving fund but after having discussion with iLEAD team, I got convinced and started working on my business proposal. Finally the day had arrived when I had to present my proposal to the senior officials from Aide et Action and luck favored me as I got selected to start my own enterprise with financial support from iLEAD. I had never ever thought that I would be having my own business cards, bill books, and other branding collaterals in my own name. The day my shop got ready with all the branding and equipment in place, I couldn't sleep that night, it was like winning a lottery.

Saloman Maharana



Electrician Saloman, was perfectly comfortable working under a contractor even at odd hours — until his wife Jyoti gave him a nudge.

"She saw the talent that I have and talked to me about it," said Saloman. "And the more she talked about my capabilities well, eventually I thought, 'It's a good plan to start our own work'. Jyoti comes from a well educated family, she herself has worked as an accountant for a medical agency for about 2 years before she got married and shifted to Bilaspur. Because of lack of opportunities, she had no option but to sit at home and manage house hold chores.

Life was not easy for Saloman, an uneducated and unemployed youth from Bilaspur. His village is like any other rural area in India with sparse electricity or access to modern technology. Then how could a youth hope for a better life when each passing day was a struggle to find suitable employment and a decent living? Fortunately for Saloman, iLEAD Bilaspur center was not far away.

He was one among the lucky few who got selected for Enterprise Model and Skill Training Center, which has changed his life for a better and brighter future. Today, he is a proud owner of Electrical shop - Saloman's iCharge, which he has been able to open with support from iLEAD and financial aid provided by TFWA Care. Both, Saloman and his wife Jyoti liked theconcept of providing training to other youths from the nearby villages alone with providing electrical repair services to the community.

My confidence has been restored. After receiving training from iLEAD Bilaspur, I was placed under a contractor where I was doing the work of house wiring. Though I was productive from the very first day but somehow I was not satisfied with my work and specially the earnings I made. Even after spending long hours at work site I used to get paid very little. Earlier things were still manageable but now that I have family to support and a darling daughter who looks up to me for fulfilling her demands, I started looking for better opportunities. Even my wife felt that I deserve something better. There are challenges but my life has certainly improved and my dreams are finally beginning to materialize," says a proud Saloman. His wife is even more proud and exclaims, "Since he has started earning, our living standards will also improve in coming years and we won't have to struggle for basic necessities as we did before. I have high hopes from him and I am going to provide full support to him wherever required. Now I look after the repairing work and also providing training to ten more unemployed youths and my wife looks after the accounts and also helps the trainees in understandingcash-flow,budgetingand other finance related knowledge required to manage a business.

I dare to dream again. My life has improved and my dreams are finally beginning to materialize, says Saloman.



Avdhesh Kumar



Avadhesh comes from a small called which village Tada. comes under Bilaspur district of Chhattisgarh. My father works as a daily wage earner and since childhood I learnt to work hard, helping him with his work. We did not have proper food to eat and managed to survive on the basic minimum. It pushed me to do better and be better. I learnt the value of labour," says Avadhesh, a rural entrepreneur

and owner of Avadhesh's iGarage. Born into a poor family in kota, Avadhesh strived for better. His parents had never been to school but they wanted their sons to be educated. He was admitted to a school near his village in a small town. He was not very good in studies but physical labour came as an advantage since it gave him an edge to excel in sports. After he finished class X, he started looking for work so that he could support his family, but due to lack of skills he couldn't find a good salaried job. My father suggested me to start working as a labour instead of sitting idle at home, but I didn't want to do that work, I wanted to do something big and so I left my home and moved to a relative's place with a small bag and a little bundle of hope. Things were not smooth at home and there was pressure to support the family. One day when I was sitting outside a barber shop, few people approached me.They were from iLEAD Bilaspur and told me about the programme. Initially I was not very convinced because I had seen many youngsters like me who had done skill training courses but are now sitting idle without any work. But when iLEAD faculty told me about additional computer classes, spoken English and personaliy development sessions, I quickly got myself enrolled for the same. Witihin a short span of three monthstraining, I gained technical knowledge in the field of autmobile and also got hands on experiences on repairing and servcing of bikes. The guest lectures which were conducted during the course, helped me in keeping myself updatd with the latest technologies.

Avadhesh now owns his own two wheeler garage – Avadhesh's I Garage. "I want to create opportunities for the youth in my hometown. We do not lack talent but lack opportunities. There will be so many like me who have the drive to make things happen. Just I have got benefitted from the programme, I want other youngsters of my age group to become something in their life and make their parents proud.





Rathram Patel



Rathram Patel is the proud owner of Rathram's iCharge which is located in Kunargarh village, Jangir Champa, which is 32kms from Bilaspur. He started his career as a part time Electrician at a construction site in Bilaspur on a monthly salary. However, the situation was much averse few years back. He has been born and brought up in a poor and and illiterate family. Rathram's father is a small farmer and Kunargarh is so remote and backward, that very few natives studied up to 12th standard, and hardly anyone studied beyond. So it was no surprise that Rathram did not study further, although in his case it was more due to financial hardship at home and his doubts about the utility of mere college studies. He instead wished to do some professional course, which would enable him to secure a job with- out much delay, so that he can share the burden of his parents in meeting the family expenses and ensure good education for his two sisters and one brother. Around this time, he came in contact with his uncle who advised him to enroll for skill development training course at iLEAD Bilaspur and also told him that this programme not only provides training in a particular domain but also teaches basic computer literacy, personality development and communicative English. During



training period he was very sincere and regularly attended the classes, which helped him gaining knowledge, and increased his confidence level. Immediately after completing the course, he got a job under a contractor working at a construction site.

Today, a young dynamic entrepreneur not only has a business on his name but also has people working under him.



Vimal Suryawanshi



Born in a family of carpenters, Vimal never dreamt that he would own a two wheeler servicing garage one day. Vimal had to discontinue his studies to take care of his family, comprising of his parents, two sisters and two younger brothers. He eventually started as a daily wage worker in order to provide financial support to his family. One fine day, one of our students of iLEAD Bilaspur met him in the village and told him about iLEAD Programme and the courses we offer. Vimal visited our centre for the details and joined iLEAD Bilaspur Centre for and where he was enrolled in Automobile trade, based on his interest in technical field. After three months, regularly attending class, his technical knowledge improved, his skills and training in automobile sector got polished and he gained personality development training as well which made him good in professional conversations and dealing with people. Eventually he joined at service center in Bilaspur as an Assistant Technician with a handsome salary. The automobile sector was extremely challenging and with family responsibility, it was difficult for me to travel all the way from village to my work place. Unfortunately while working at a construction site, my father, who is a carpenter by profession met with an accident and broke his hand due to which he couldn't go to work for many months. My sisters got married off at an early age and younger brothers are still in school, so the responsibility came on my shoulders. I was working day and night in order to fulfil my family's needs. I had gained lot of experience while working at the service station and made good relations with the customers and many of them were from my own village. So I thought of opening my own garage as I had the required skills but due to lack of funds I couldn't make it happen.

One fine day, I got to know about Enterprise Model and Skill Training centers initiative by Aide et Action's iLEAD programme. I prepared my business plan, presented it to the jury and I got the opportunity to open my own Garage and that too in my own village. I am very hopeful that with the opening of my own garage, I can now provide better future to my family and ensure that my siblings get to complete their education which I couldn't do.

Not only this, I will be training 10 more youths from the surrounding villages who are willing to work for a brighter tomorrow and would provide support in getting them placed.





Ved Prasad



28 year old, Ved Prasad hails from a marginalised family from Bhutena village, Sakarra post, Bilaspur. His family comprises of 11 members including his parents, siblings and their wives. Even though Ved's family is not financially sound, but his father worked hard to educate his children. He cultivates crops on a small of land taken on lease from the nearby landlord, but as

a prior agreement need to give half of the harvest to the landlord. During the off season, he works as a daily wage labourer, an in order to earn additional income and ensure that his children's education does not get disrupted.

Ved lost his sister when he was very young, and unable to come out from the tragic loss he got very demoralized and lost interest in studies and stopped talking to his family members. He started spending hours and hours in the fields or would travel long distances on his bicycle just to run away from his parents and kill his time. This made his parents very worried about his future. Once during the community mobilization drive, Ved came to know about the iLEAD programme of Aide et Action TFWA Care in Bilaspur. He got himself enrolled so that he could spend few hours away from home. Since he was regular for the classes, he eventually developed his interest and realized the importance of pursing vocational training which would help him to get a job.

Upon successful completion of the course, he got placed under a builder as an Assistant Electrician and worked there for 2 years. Getting a job also helped him in boosting his confidence and his interest in studies revived. Ved reappeared in his 12th standard exams and passed the same. Ved is now pursuing his BA from distance learning. His family is also very happy to see the positive changes in their son and wishes him to do better in life.

Ved is also one of the beneficiaries of Enterprise Model and Skill Training center in Bilaspur. Like other entrepreneurs under the same programme, Ved has also taken up the responsibility of training more deserving youth from his community and would also help at least one more youth from the nearby village to start his own enterprise like him through the revolving fund.







Naresh Nishad



Narsh Nishad, 24 year old, lives with his parents, two younger sisters and two younger brothers in Chakarbhata village in Bilaspur district, Chhattisgarh. Narehs's parents being daily wage laborers brings home a substantially low income and many a times remain out of home in order to work overtime. The family was surviving with extreme difficulty with such minimal earning.

Being the eldest of all siblings, Naresh was trying very hard to get himself a job and share the responsibility of his family. Though he was good in studies but he had to discontinue his studies because of the financial constraint. He kept looking for jobs but was rejected every time due to lack of computer knowledge. Due to poor economic condition he could not enroll him for a computer course.

He had almost decided to migrate to a different state in search of job, that's when he got in touch with his friend who is an Alumni of iLEAD Bilaspur. His friend told him about the course which not only provides skill training in specific domain but also provides free computer classes, spoken English and personality development sessions. These sessions helped Naresh in boosting his confidence level and also taught him computers without any fees.

Following successful completion of the course, Naresh got a



job under a contractor and started earning Rs. 6000/- per month. After working there for few years, he came back to iLEAD center and discussed his desire to open up his own enterprise unit, to which the team suggested him to prepare a business plan and share with them. Naresh is also among the ten entrepreneurs who have opened their own enterprise with support from iLEAD.

Naresh is happily giving the training to many more youth from his own village and also from nearby villages and also managing his own enterprise – Naresh' iCharge.







Changing the world through Education

Aide et Action International office France 53, Boulevard de Charonne 75545 Paris Cedex 11 Telephone No: 01 55 25 70 00

Aide et Action Livelihood Education Office

B - 22 Dev Nagar, opp, Kamal and Company, Tonk Road, Jaipur 302015, Rajasthan (India) Telephone No: 0141-2709892

Aide et Action International South Asia Regional Office

16/20, Gilchrist Avenue, Harrington Road, Chetpet, Chennai - 600 031, Tamil Nadu - INDIA Telephone No: 0 44 28365516