



**Les Centres de Beauté CEW France**

60 avenue Charles de Gaulle

92573 NEUILLY-SUR-SEINE Cedex

**TAXE FREE WORLD ASSOCIATION**

**TFWA**

**Monsieur John RIMMER**

23-25 Rue de Berri

75008 PARIS

À Neuilly-sur-Seine, July 6th 2020,

Dear Sir,

We hope this message find you and the TFWA team in good health, please find here below our Activities report from January to end of June 2020, free beauty care for patients in Saint Antoine Hospital and in « Maison des Adolescents » in Cochin Hospital in Paris.

**BACKGROUND**

Generally speaking, this period has been very special : activities as usual from January 1st to March 17th or March 12th in some hospitals, then, due to the Covid-19 pandemic and the subsequent sanitary measures, no activities allowed in hospitals for people coming from outside until end of May or end of June, according to the regions. Hospitals in Île de France were the last to reopen to outside people.

On March 17th, complete lockdown in France: Our activities in hospitals stop.

We put on hold all our contracts with our beauticians (They benefit from the allowances of the French government) and we decide to wait for further notice from the Government then from the hospitals. We close our association but stay in touch with our beauticians and the hospitals correspondents in case they need any help. For your information: during the lockdown, at the request of the Gustave Roussy Hospital, we gave 185 relaxing modelage sessions to the nursing employees. At the request of the Perpignan Hospital, we organized digital free beauty advises for patients in oncology who were in moral distress and we

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organized the distribution of 13 600 hand and face Marionnaud products to the COVID nursing people in the 5 Hospitals where we usually give beauty cares to the highest number of patients.



*« The nursing team's thanks for the free hand and face products »*

## 6 MONTHS REPORT

### ➤ Saint Antoine Hospital

- 1) From January 1st to March 13th: 27 days of beauty cares. 3 socio-beauticians working 1 day per week, were able to provide 283 beauty cares to 195 patients.

Due to anti Covid-19 sanitary measures, all our activities stop on March 14<sup>th</sup>

Profils	Total	Pourcentage
Women	150	77%
Men	45	23%
1st time	82	42%
2 <sup>nd</sup> time	113	58%
30 minutes	27	14%
1 hour	156	80%
1 hour and more	12	6%

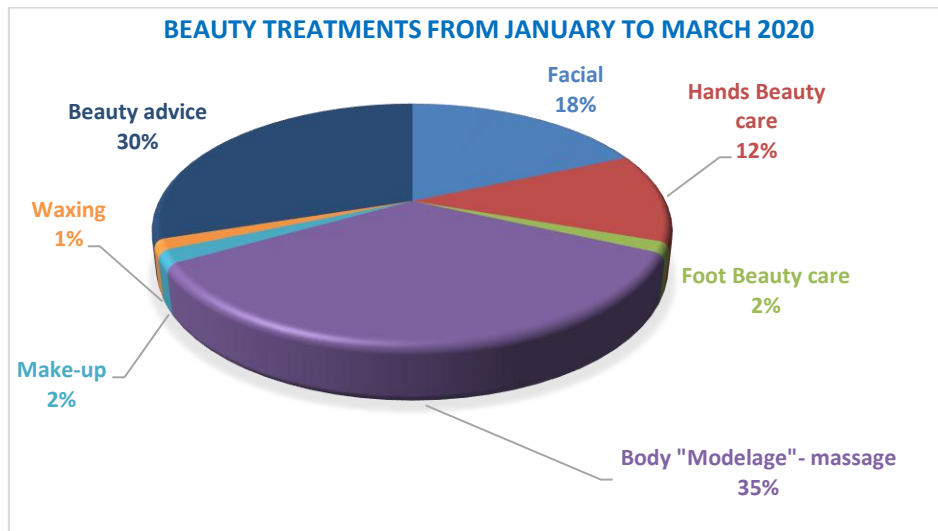
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Profils	Total	Pourcentage
In room	172	87%
In sterile room	16	9%
Day hospital	7	4%

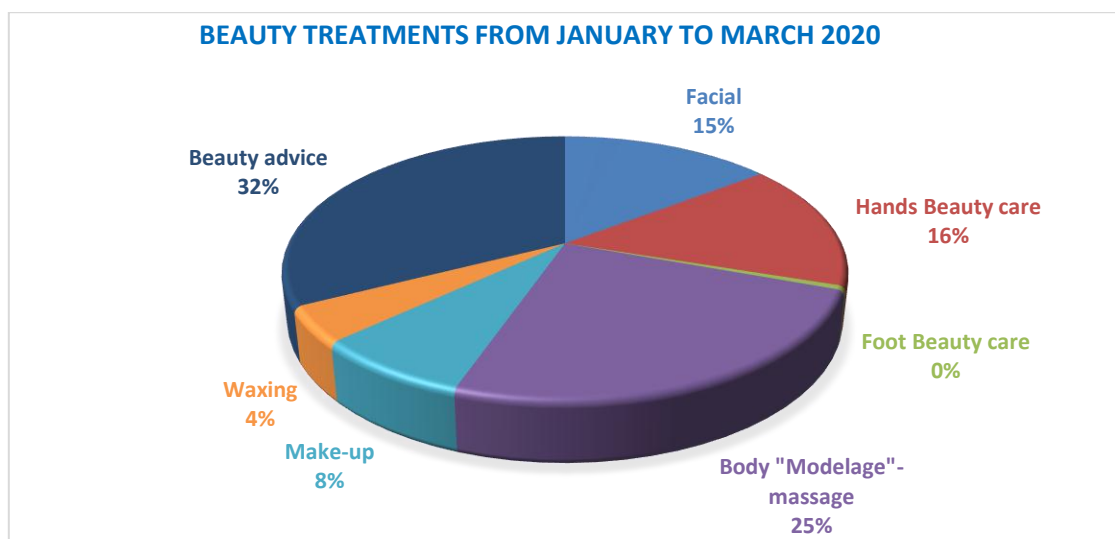


- 2) All activities resumed in Saint Antoine on May 22nd and until June 30th, we were able to provide 129 beauty cares to 91 patients.
- During the pandemic, the patients suffering from other pathologies than Covid-19 felt very lonely and somewhat left apart. Our Socio-beauticians report a very thorough need from those patients of beauty advises and improvements, physical comfort and relaxing sessions.
- Our Socio-Beautician are ready, when possible, to give more time to patients. The beauty sessions are adapted to the sanitary situation.
- We cannot give facials or make up cares (patients and beauticians wear masks).
- We can provide modelages, hands and foot-cares, advises and a lot of empathy.

➤ **Maison des Adolescents - Hôpital Cochin Paris**

- 1) From January 1st to March 13th, Muriel LIMOSIN, our Socio-Estheticiennes, in 20 days provided 204 free beauty cares to 139 teenagers.

Profils	Total	Pourcentage
Female	131	94%
Male	8	6%
1st time	49	35%
2nd time	90	65%
1 hour	139	100%
Age 11 to 18 years old	139	100%



2) The activity of Muriel stopped on March 13th because of the anti Covid-19 sanitary measures. The activities in MDA resumed before June 5th. Muriel LIMOSIN, after more than 10 years in the same hospital was ready for a change and among our socio-beautician, we selected Chloé TRUCHOT for her experience and relationship with people suffering from psychic disease. She provided 48 beauty cares to 48 patients. The rules and type of beauty cares are the same as in Saint Antoine with all the sanitary cautions.



***Chloé TRUCHOT, the new Socio-beautician***

➤ **ART NAIL in Maison des Adolescents**

All the necessary steps were taken care of for the launch of this project sustained financially by TFWACARE on April 2<sup>nd</sup>.

With the Hospital manager, we selected the right space with daylight and intimacy and we recruited the right Socio-Beautician Amélie COSNEAU.



***Amélie Cosneau, the new Socio-Beautician***

She is very talented and with a very good (cool) relationship with teenagers. She is also able to manage make-up workshops if and when needed. After meetings with several candidates, we decided, contrary to our first thoughts that we needed a very serene person, not a funny friend, thus a more mature beautician than we first imagined.

With the COVID-19 lockdown, we are obliged to postpone the launch of “ART NAIL” at “Maison des Adolescents” to the beginning of September.

Amélie is hired for one day per week at Art-nail and is now working for us 2 days per week in other hospitals.